



FOR IMMEDIATE RELEASE:

Premier Micronutrient Corporation
Carrie Rollins, Marketing Director
615-234-4020 / 1-888-606-8883
Fax: 615-321-4782
crollins@premiermicronutrient.com
www.premiermicronutrient.com

Premier Micronutrient Corporation Offers Free Health Screening and Support to Veterans at the National VFW Convention

Premier Micronutrient Corporation demonstrated its commitment to helping veterans manage their health by providing free health screenings and information at the VFW 108th National Convention August 18 – 22.

The combat veteran population has higher incidents of chronic disease and hearing loss than the general population. In an effort to help address these issues, PMC offered samples, information and screening results as part of the Veteran's Care Plus program, the official health advocate program for the VFW and Ladies Auxiliary.

PMC provided health information to almost 500 veterans at the event. More than 200 veterans received free carotid artery ultrasounds, which test for the risk of a stroke and heart attack. Those veterans will receive detailed information from the test about their arterial age and its relation to stroke and heart attack risk, which they can present to their doctors for preventative care.

On hand at the event to administer health screenings and interpret results were the physician founders of PMC Gerald M. Haase, M.D. and Kedar N. Prasad, Ph.D., along with Jeffrey L. Boone, M.D., a consultant in cardio metabolic health, preventive cardiology, and stress medicine in private practice in Denver, Colo.

Prasad, Chief Scientific Officer at PMC, is an eminent scientist who has devoted more than 30 years in the research study of the mechanisms of cancer and other illnesses. Haase, Chief Medical Officer at PMC, has 25 years experience in oncology research and a broad spectrum of clinical trials, including the design of new devices, evaluation of medical innovations, and development of novel strategies for chemoprevention and nutritional oncology.

Hasse, Prasad and Boone answered veterans' questions, and provided them information about hearing health, cardiac disease, Alzheimer's, Parkinson's and diabetes. PMC is currently working with Veteran's Care Plus to make micronutrient supplements designed to specifically assess these issues available to all veterans.