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Premier Micronutrient Corporation Heads to Reno for VFW and Ladies Auxiliary 107th National Convention

Reno, Nevada, Sept 8, 2006 — The Veterans of Foreign Wars and Ladies Auxiliary have joined forces to endorse a new membership benefit program, Veterans Care Plus, at the 107th National Convention in Reno, Nevada. Veterans Care Plus is the first veteran service organization program of its kind offering a unique combination of wellness and discount savings. The program for the VFW and Ladies Auxiliary members includes a discount prescription drug plan, a dedicated pharmacy advocate, diabetic supplies and a wellness and disease management program supported by Nashville, TN based Premier Micronutrient Corporation (PMC).

PMC's CEO, David Newell, was pleased with the response from the VFW and Ladies Auxiliary members, "We were overwhelmed by the number of members who joined the program and sought interest in our preventive healthcare and clinical support programs. The PMC story of success with our current military programs translates well with the veterans." Since combat veterans have a higher incidence of chronic disease than the general population, PMC's antioxidant micronutrient formulations include support for those dealing with diabetes, cancer, cardiovascular disease, Alzheimer's disease and Parkinson's disease.

Proceeds of Veterans Care Plus support the VFW and Ladies Auxiliary programs and services in addition to The Twilight Brigade, a national non-profit group that is organized to provide social and care giver support to veterans and immediate family members.

More information about Veterans Care Plus and the Wellness & Disease Management Program can be found at www.veteranscareplus.com. More information about Premier Micronutrient Corporation can be found at www.premiermicronutrient.com.

For more information about PMC's partnership with Veterans Care Plus, please contact Carrie Rollins, 1-888-606-8883 or crollins@premiermicronutrient.com.

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